

Deborah K. Alexander

MULTIMEDIA GRAPHIC DESIGNER & BRAND IDENTITY DEVELOPER

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PORTFOLIO: <http://angel-dee-images-hod.businesscatalyst.com/index.html>

CONNECT WITH ME ON LINKEDIN: <http://www.linkedin.com/in/deborahalexandergraphicdesign>

SUMMARY OF QUALIFICATIONS

- Five years of experience in User Interface & Web Design (i.e., conceptualization, development and coding)
- 12+ years of expertise in Graphic & User Experience Design and Desktop Publishing
- 25+ years of expertise in Content Proofing and Editing
- Excellent working knowledge of Adobe Dreamweaver, Flash, Illustrator and Photoshop
- Proficient in ActionScript 3.0, CSS3, HTML5, JavaScript, and jQuery (two and one-half years)
- Familiarity with server-side database programming (MySQL & PHP)
- Extremely strong sense of visual and spatial intuitiveness
- Highly proficient communication and interpersonal skills, both oral and written
- Very strong ability to multi-task, prioritize and incorporate feedback creatively
- Meticulous attention to detail with the ability to work efficiently in task-oriented and deadline-focused environment, either independently or as proactive team player

EDUCATIONAL BACKGROUND

Bachelor of Science, Multimedia Design & Development, Summa Cum Laude (G.P.A. of 4.00)

DeVry University, San Antonio, TX, 07/2012 – 06/2014

- ★ Specialization in Web Game Programming
- ★ Coursework included Branding, Advanced Web Design, Instructional Design, Web Animation, Interactive Web Page Scripting, Dynamic Website Development, Programming Multimedia for Web, and Solitary and Multiplayer Game Development

Bachelor of Science, Technical Management, Summa Cum Laude (G.P.A. of 4.00)

DeVry University, San Antonio, TX, 08/2010 – 06/2012

- ★ Coursework included Project Management, Professional Writing, Motivation and Leadership, and Small Business Management and Entrepreneurship

PORTFOLIO PROJECT SAMPLES

Native American Indian Expressions Website, *Created in 06/2014*

URL: <http://dalexan1.mydevryportfolio.com/NATEX2014/index.html>

World's Next Top Business Model Website, *Created in 10/2013*

URL: <http://wntbm2013.businesscatalyst.com/>

Labourers of the Harvest Christian Fellowship Website, *Created in 06/2012*

URL: <http://harvestlabourers.org/>

DESIGN-RELATED PROFESSIONAL EXPERIENCE

Graphic Designer & Website Developer

01/2002 – present

Fire & Spirit Graphic Design Communications

Division of Labourers of the Harvest Ministries, Inc., Converse, TX

Graphic Designer & Desktop Publisher Duties:

- ★ Design graphic images and illustrations for logos, branding, presentations, and websites.
- ★ Analyze and modify photographic images for use in digital layouts and printed projects.
- ★ Prepare rough draft and detailed project layouts utilizing imported text and art elements.
- ★ Convert various image file types for digital display or printing, using computer software.
- ★ Create storyboards and layouts based on aesthetic design principles, concepts, and standards.
- ★ Develop and print collateral projects, i.e., letterhead, brochures, flyers, business cards, etc.
- ★ Design and distribute digital marketing material, utilizing bulk email programs.
- ★ Conceptualize and produce digital slideshows, utilizing Microsoft PowerPoint.
- ★ Maintain archive of images, photos, previous work products, and completed projects.
- ★ Research new software or graphic design technologies, as well as emerging methodologies.

Website Designer & Developer Duties:

- ★ Design, build, or maintain web sites, using authoring or scripting languages, content creation tools, management tools, and digital media.
- ★ Write, design, or edit web page content, or direct others producing content.
- ★ Write and evaluate supporting code for web applications or sites, ensuring validity, structure, and compliance with industry standards, as well as browser, device, or operating system compatibility.
- ★ Perform web site tests according to planned schedules, or after any web site or product revisions.
- ★ Develop and implement procedures for ongoing web site updates, revisions, and maintenance.
- ★ Identify or maintain links to and from other web sites and check links to ensure proper functioning.
- ★ Develop and document style guidelines for web site content.
- ★ Maintain understanding of current web technologies or programming practices through continuing education, reading, or participation in professional conferences, workshops, or groups.